

PCMG26

BERLIN | 16-17 JUNE



Sponsorship Opportunities



pcmgassembly.org

PCMG26 Sponsorship Opportunities

Welcome to PCMG26: the Flagship event for Clinical Development and Clinical Research Outsourcing

Join us at PCMG26, the PCMG Annual Assembly 2026, from 16th -17th June 2026 in Berlin. This is 2026's premier gathering for professionals involved in clinical development outsourcing and will allow attendees to engage with industry leaders, explore innovative outsourcing strategies, and participate in interactive sessions designed to address the challenges and opportunities in the evolving landscape of clinical trials.

PCMG, as a not-for-profit industry association, has purposefully designed its Annual Assemblies as events without exhibition stands and exhibition opportunities. This prioritises meaningful connection, conversation, and shared learning, allowing PCMG26 to offer a unique opportunity to build strong professional and interpersonal industry relationships.

Unique networking Opportunities

The PCMG Assembly offers unparalleled insights into optimising relationships, managing cutting-edge technologies, and maximising value in clinical trial operations. The assembly creates many opportunities for valuable networking to propel your business forward.

Exposure Opportunities

PCMG26 is the ideal setting to showcase your brand, engage with industry professionals, and enhance your visibility. Position yourself at the forefront of the clinical outsourcing and pharmaceutical industry, and gain recognition from a curated audience of senior professionals.

Secure Your Spot

Don't miss this chance for your brand to be leaders in the conversation that shapes the future of our industry and engage with a highly focused and dedicated audience of industry professionals.

Shaping PCMG26 with Gold Headline Sponsors



At the very heart of PCMG26 are our Gold Headline Sponsors. These partners enjoy the highest level of visibility and association with the Assembly, supporting not only the event itself but also the collaborative spirit that makes PCMG unique.

Gold Headline Sponsors are recognised prominently across all stages of the Assembly, from pre-event communications to on-site branding, ensuring their contribution is seen and remembered by every delegate. Their support helps create the space where sponsors, providers, and industry experts can come together to exchange perspectives, challenge ideas, and shape the future of clinical outsourcing.



All Sponsorship Opportunities

PCMG26 offers a range of sponsorship opportunities designed to suit different levels of visibility and engagement. From headline sponsorship to targeted options such as lunches, coffee breaks, and networking events, each package provides a unique way to connect with delegates and align your brand with the only Assembly that brings together both sides of the outsourcing relationship.

The table below provides a clear overview of available opportunities and investment levels.

Sponsorship Opportunity	Price (GBP)	Number Available
Gold Headline Sponsor		
Assembly Dinner	£20,000	1
Welcome Night Networking	£12,000	1
Event Sponsor	£10,000	2
Comms & Social Media Sponsor	£10,000	1
Photography Sponsor	£10,000	1
Video Sponsor	£10,000	1
Event App Sponsor	£10,000	1
Lanyard Sponsor	£10,000	1
Silver Sponsor		
Delegate Bag Sponsor	£6,500	1
Hotel Bedroom Keycard Wallet Sponsor	£6,500	1
Main room sponsor	£5,000	1
Bronze Sponsor		
Lunches Sponsor	£4,000	1
Coffee Breaks day 1 Sponsor	£3,500	1
Coffee Breaks day 2 Sponsor	£3,500	1
Toast Sponsor	£3,000	1
Notebook Sponsor	£3,000	1
Pen Sponsor	£3,000	1
Survival Kit Sponsor	£3,000	1
Delegate Guide Sponsor	£3,000	1
Other Opportunities		
Delegate Bag Gift	£1,500	5
Delegate Bag Insert	£1,500	5

More detailed descriptions of each opportunity can be found in the following pages.



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Assembly Dinner

**Gold Headline
Sponsorship
Opportunities**

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Assembly Dinner Sponsor

As a major industry event, PCMG26 remains the premier networking opportunity of 2026. This unique chance for networking is the cornerstone of the PCMG26 experience and provides an optimal environment to align your brand with the knowledge sharing and interpersonal connections that will be formed in Berlin. As the highest-profile opportunity at the Annual Assembly, the Assembly Dinner is an unmissable social gathering; attended by all participants, this is the industry network branding opportunity of 2026, complete with the luxurious setting, catering and entertainment included.

Place your brand at the heart of PCMG26's social calendar and interactivity with the full support of the Assembly and marketing teams, ensuring that your brand is prominently featured and associated with one of the most valuable aspects of PCMG26.

Make the most of the Assembly Dinner sponsor benefits:

- **Branding Spotlight:** Your sponsorship will be highlighted on the Assembly Website, across our social media channels, and in the Delegate Guide, prominently featuring your logo in the section describing the 'Assembly Dinner'.
- **Targeted Brand Placement:** Custom 'table talkers' featuring your sponsor logo and an advertisement for your company will be placed on each dinner table, ensuring high visibility among attendees. Your company logo will also feature on the main screen(s) on the stage of the Assembly Dinner. This stage set will be the backdrop for the evening and form the background to a multitude of professional photographs capturing the evening's events. These photos will be featured on social media, the event website and many attendees' photos.
- **Branded Giveaways:** As Sponsor, you have the opportunity to provide a gift to be placed on the table for each attendee of the Dinner.
- **Social Media Marketing:** Benefit from exclusive social media postings dedicated to your brand, amplifying your message to a broader audience.
- **Onstage Presence:** Select a representative from your organisation to take the stage and officially welcome attendees to the Assembly Dinner, positioning your brand as a welcoming and integral part of PCMG26.
- **Recognition as a Gold Headline Sponsor:** Receive all the benefits of a Gold Headline Sponsor, enhancing your overall visibility and association with the Assembly.
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £20,000

Welcome Night Networking Sponsor

If PCMG26 is the heart of clinical development and clinical research outsourcing events, networking is its pulse. As a major selling point and cornerstone of the event itself, the networking evening is one of the highlights of the Assembly. The Networking Night for PCMG26 will take place at BeachMitte in Berlin, an open-air urban beach venue offering a relaxed setting with catering and drinks to spark conversation and connection. Position your brand at the centre of this highly anticipated event feature, in an engaging environment filled with budding industry relationships and knowledge-sharing.

As the Networking sponsor, your organisation would benefit from:

- **Premier Exposure:** As the Networking Sponsor, your logo will be prominently featured throughout the networking evening, ensuring constant visibility among attendees.
- **Active Participation:** You will have the unique opportunity to work closely with the organising team to shape the evening's networking activity, creating a memorable experience that reflects your brand's values and maximises your exposure.
- **Stage Presence:** A representative from your organisation will welcome attendees by saying a few words on stage, providing a personal touch that positions your brand at the forefront of the event.
- **Social Media Spotlight:** Enjoy exclusive social media postings and mention in mailings that highlight your sponsorship and enhance your reach before, during, and after the event.
- **Branded Giveaways:** Opportunity to distribute branded giveaways during the evening, further enhancing attendee engagement and leaving a lasting impression of your brand.
- **Recognition as a Gold Headline Sponsor:** Receive all the benefits of a Gold Headline Sponsor, enhancing your overall visibility and association with PCMG
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £12,000



Event Sponsor

As one of the Event Sponsors of PCMG26, you'll receive the highest level of visibility and support before, during, and after the event, all tailored by our dedicated Assembly marketing team and the Assembly Steering Committee. This is an exceptional opportunity to position your brand at the forefront of the Clinical Development and Clinical Research Outsourcing community.

Your brand benefits from the moment you come on board as an event sponsor, benefitting from all Gold Headline Sponsor benefits throughout the event, and in retrospect:

Pre-event visibility:

- **Dedicated website and event app feature:** Your organisation's logo, profile, and website link will be prominently featured on our dedicated Assembly Website, as well as a company listing on the Event App.
- **Placement on all marketing and communications:** Our event sponsors are at the centre of our extensive marketing efforts. By ensuring significant exposure in the build-up to the event, you will be able to connect with a targeted and relevant audience.

Onsite Exposure:

- **Prime Brand Placement:** Your logo will be displayed on electronic and printed materials, labelled as a Gold Headline Sponsor. This includes the Delegate Guide, Assembly Website, event signage, and delegate bags.
- **Key Assembly Visibility:** Enjoy exclusive branding at the front of the main Assembly throughout the event, ensuring your logo is unmissable to all attendees.
- **Event App Advertisement:** A full-page, full-colour advertisement in the Event App will catch the eye of every attendee.
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £10,000



Communications & Social Media Sponsor

Enhance your market presence and show your commitment to the advancement of clinical outsourcing and pharmaceutical development through this sponsorship opportunity. Benefit from unparalleled exposure and push your brand's presence in the industry's digital world.

- **Prominent Website Placement:** Your logo and website link will be featured prominently on the homepage slider of the PCMG Assembly Website, ensuring visitors associate your brand with key Assembly information.
- **Key Advertising Opportunities:** A banner advert for your organisation will be included in the footer of all main Annual Assembly mailings, extending your reach directly to the inboxes of industry leaders.
- **Social Media Branding:** As the sponsor of the PCMG26 social media, your brand will be prominently displayed, facilitating interactions and increasing visibility among attendees engaging online.
- **Assembly Communications Spotlight:** Your role as the Communications Sponsor will be highlighted in all Assembly mailings and on social media
- **Recognition as a Gold Headline Sponsor:** Receive all the benefits of a Gold Headline Sponsor, enhancing your overall visibility and association with PCMG
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £10,000

Photography Sponsor

Embed your brand into the diverse and vibrant visual narrative of PCMG26. As the eyes of clinical outsourcing entities and pharmaceutical developers turn to PCMG26, your sponsorship will bring your brand into focus, enhancing your visibility and association with this prestigious event.

- **Brand Integration on Official Photography:** Your organisation's watermark will be prominently displayed on all official photographs posted on the PCMG Assembly website, cementing your contribution to this premier event.
- **Prominent Logo Placement:** Your sponsor logo will be included in key marketing materials and the Delegate Guide, further increasing your brand's visibility to attendees and industry leaders.
- **Recognition as a Gold Headline Sponsor:** Receive all the benefits of a Gold Headline Sponsor, enhancing your overall visibility and association with PCMG
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £10,000

Video Sponsor

The exclusive Video Sponsorship opportunity allows you to elevate your company by placing your branding at the forefront of PCMG26's visibility. The videos created from the footage captured at the event, documented by our professional filmmaker, will be published and seen by thousands.

Exclusive Video Sponsorship Benefits:

- **Branding Integration in Official Videos:** Your organisation's watermark will feature on the videos distributed online and on social media following PCMG26. This will align your brand with an event that has continuously set the standard for excellence in clinical outsourcing.
- **Logo Visibility:** Sponsor logo included in marketing materials and event app.
- **Custom Video Content (interview):** Solidify your position as a pioneer in pharmaceutical development through an interview session with your personnel attending the event, which will also be shared on social media.
- **Recognition as a Gold Headline Sponsor:** Receive all the benefits of a Gold Headline Sponsor, enhancing your overall visibility and association with the Assembly.
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £10,000

Event App Sponsor

As the crucial tool for accessing the programme, networking and updates, the Event App Sponsorship provides opportunity for continuous visibility before, during, and after the event, ensuring your brand remains at the forefront of attendees' minds.

- **Exclusive Branding Opportunities:** Your logo will be prominently featured on the event app, ensuring it is one of the first images attendees see when they access the array of resources and scheduling tools.
- **Targeted Online Promotions:** Benefit from targeted social media announcements and dedicated mailings designed to drive attendees to download and use the app, all featuring your brand as the enabling sponsor.
- **Recognition as a Gold Headline Sponsor:** Alongside app-specific visibility, you'll enjoy all the advantages of being a Gold Headline Sponsor
- **Delegate Attendance:** 25% reduction in the price of delegate attendance

Price: £10,000

Lanyard Sponsor

Gain comprehensive exposure for your organisation by sponsoring the lanyards worn by the highly engaged attendees at PCMG26. Your logo will be prominently displayed on lanyards, providing visibility not only throughout the event, but in photographs, and on social media posts.

Benefit from:

- **Brand Visibility:** By providing lanyards that will appear in photos taken during the event, immortalise your presence at the premier gathering of 2026 and demonstrate your brand's presence in the global market.
- **Targeted Promotion:** Reach every single attendee of PCMG26 as the Lanyard Sponsor and make your mark on this gathering of industry professionals.
- **Recognition as a Gold Headline Sponsor:** Alongside app-specific visibility, you'll enjoy all the advantages of being a Gold Headline Sponsor
- **Delegate Attendance:** 25% reduction in the price of delegate attendance.

Please note: Sponsor must provide the lanyards by an agreed date before the event.

Price: £10,000



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**Silver
Sponsorship
Opportunities**

Lunch sponsor

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Delegate Bags Sponsor

Prominently feature your brand and maximise exposure by having your company's logo on the Delegate bag. Leave a lasting impression by being the focal point of this daily necessity.

Benefit from:

- **Enhance exposure during the event:** By having your logo prominently displayed on the bag, you will make your brand a defining characteristic of the learning experience at PCMG26.
- **Leave a lasting impression:** Allow attendees to consider your brand long after the event finishes as they use the delegate bags in daily life.
- **Brand Alignment:** This sponsorship offers long-lasting visibility and positions your company as a key supporter of the industry. Make a lasting impression on all attendees with this prime branding opportunity.

Please note: Your logo will be displayed on one side of the bag, with Gold Headline Sponsor logos and PCMG26 logo on the other side. Bags are provided by PCMG.

Price: £6,500

Hotel Bedroom Keycard Wallet Sponsor

Reach committed attendees with the Hotel Bedroom Keycard Wallet Sponsorship. Benefit from prime visibility and increased recognition from this exclusive branding opportunity:

- **Enhanced Recognition:** As a result of this sponsorship, your brand can benefit from increased recognition from the attendees, and further amplifying your brand's presence and impact at PCMG26.
- **Exclusive Branding Opportunity:** Stand out to every single attendee with your logo prominently featured on every hotel bedroom keycard holder, guaranteeing maximum exposure to attendees.

Please note: Your logo will be displayed on one side of the hotel keycard wallet, with Gold Headline Sponsor logos and the PCMG26 logo on the other side. Keycard wallets are provided by PCMG.

Price: £6,500

Main Room Sponsor

Centralise your brand's participation in PCMG26 by sponsoring the Main Assembly room throughout the event.

The Main Room Sponsor will benefit from:

- **Maximise exposure:** Ensure your brand receives prominent exposure and recognition throughout the Assembly.
- **Individual targeted advertisement:** Capitalise on the opportunity to place a flyer or giveaway on each seat in the Assembly room at the start of each day, reaching attendees directly and leaving a lasting impression.
- **Physical, large-scale advertisement:** Engage with the passionate attending industry professionals by placing two roller banners in an optimal position, down the sides of the main Assembly room.
- **Digital advertisement:** Connect your brand to the knowledge-sharing and high profile of PCMG26 presentations by providing a looping video or graphic displayed on the screen before the start of each session in the main room, showcasing your brand's message or offerings.
- **Event app visibility:** Extend your brand's digital reach with a one-page advertisement on the event app, ensuring visibility among attendees before, during, and after the Assembly.

Price: £5,000



Bronze Sponsorship Opportunities

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Lunch Sponsor

Lunches at PCMG26 provide delegates with the chance to pause, recharge and connect after a morning of high-level discussion. As the Lunch Sponsor, your brand will be directly associated with these valuable networking moments, where ideas are exchanged as naturally as business cards.

Sponsorship benefits:

- **High-profile visibility:** your logo displayed on the main room screens at the close of sessions leading into lunch.
- **Brand presence in dining spaces:** adverts featured on table talkers throughout the lunch area.
- **Direct engagement:** opportunity to provide branded giveaways or flyers at lunch tables, reaching every attendee during the meal.

Price: £4,000 (includes both Assembly lunches)

Coffee Break Sponsor (Day 1 or Day 2)

Coffee breaks keep the Assembly energised and provide a natural space for delegates to continue discussions sparked in the sessions. By sponsoring one of the daily coffee breaks, your brand will be front and centre during these highly social and well-attended moments.

Sponsorship benefits:

- **On-screen recognition:** logo displayed on the main room screens at the end of sessions leading into your sponsored break.
- **Visible placement:** branding on table talkers within the coffee service area.
- **Tangible exposure:** option to provide flyers, small branded items or giveaways in the coffee area to reach all attendees.

Price:

- Day 1 Coffee Break Sponsor: £3,500
- Day 2 Coffee Break Sponsor: £3,500

Toast Sponsor

Celebrate excellence and align your brand with one of the most meaningful moments of PCMG26: the Lifetime Achievement Award Toast. This sponsorship offers a unique opportunity to be part of the recognition of an industry leader whose career has left a lasting impact on clinical development outsourcing.

- **Prestigious association:** Your brand will be recognised as the official sponsor of the Lifetime Achievement Award Toast, a highlight of the Gala Dinner.
- **Memorable branding:** Provide branded shot glasses and drinks for delegates, creating a lasting keepsake tied to this special moment of recognition.
- **Visibility at a key moment:** Your logo will be displayed during the award announcement and toast, ensuring your organisation is associated with community recognition, respect, and achievement.

Price: £3,000

Notebook sponsor

Ensure your brand is part of every delegate's Assembly experience by providing notebooks for delegate bags.

Benefit from Notebook Sponsor Benefits:

- **Enhance exposure during the event:** Provide notebooks for the delegate bags, making your brand a defining characteristic of knowledge-sharing during PCMG26.
- **Leave a lasting impression:** Allow attendees to consider your brand long after the event finishes as they use the notebooks in daily life.

Please note: Sponsor must provide the notebooks by an agreed date before the event.

Price: £3,000

Pen Sponsor

Provide the iconic Assembly memento through Pen sponsorship for PCMG26. As many attendees take notes during the event and continue to use pens as a daily staple after the Assembly, make your brand the focal point of their everyday routines.

As the Pen sponsor, your brand will benefit from the following:

- **Enhance exposure during the event:** Provide pens for the delegate bags, making your brand a defining feature of the learning experience during PCMG26.
- **Leave a lasting impression:** Allow attendees to consider your brand long after the event finishes as they use the pens in daily life.

Please note: Sponsor must provide the pens by an agreed date before the event.

Price: £3,000

Survival Kit Sponsor

Frame your brand as an attendee favourite with the survival kit, which could include items that may be useful to them during the assembly, packaged in a way that best represents your brand. As these survival kits are left in the hotel rooms of full-package attendees, this sponsorship opportunity allows you to be seen as a lifesaver by attendees.

The Survival Kit Sponsor will benefit from:

- **Unique Branding Optics:** Benefit from a unique opportunity to get your brand directly in front of attendees by providing essential survival items they'll appreciate and remember.
- **Leave a long-lasting impression:** Make a mark on Assembly participants by offering them practical and thoughtful items that enhance their overall experience at PCMG26.

Please note:

- Sponsorship covers the opportunity only; the cost of procuring, branding, and packaging the kits and items remains the sponsor's responsibility.
- The sponsor is responsible for delivering kits to the venue by an agreed deadline, allowing you to tailor the kits to reflect your brand identity and values.

Price: £3,000

PCMG26 Sponsorship Opportunities

Delegate Guide Sponsor

As an important printed tool for attendees, featuring speakers and presentations, as well as networking events, the Delegate Guide Sponsorship provides the opportunity for continuous exposure during PCMG26, ensuring your brand remains at the forefront of attendees' minds.

- **Increase exposure:** with a company logo on the front of the delegate guide, your brand will be aligned with the experts and knowledge-sharing will take place at PCMG26.
- **Unique advertising opportunity:** Maximise the visibility of your services or your organisation's message with a full-page advert on the first page of the delegate guide.

Price: £3,000





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Other Opportunities



Delegate bag insert

Increase your brand's visibility by making the most of the Delegate bags at PCMG26 and add a 'branded flyer or insert' advertising your brand's message or services. As an important feature of the assembly, delegate bags will be distributed to attendees.

- **Increase exposure:** Make the most of this gathering of engaged and passionate industry professionals to showcase your brand.
- **Establish your presence:** Leave a lasting impact by aligning your brand with PCMG26 and its presence in the global market.

Price: £1,500

Delegate bag gift insert

Maximise the potential for your brand's exposure by providing a gift to attendees placed inside the delegate bags.

- **Increase exposure:** Make the most of this gathering of engaged and passionate industry professionals to showcase your brand.
- **Establish your presence:** Leave a lasting impact by aligning your brand with PCMG26 and its presence in the global market.
- **Wide scope for advertising:** With many possibilities for delegate bag gifts, this sponsorship opportunity has the potential for your brand to become an attendee favourite.

Price: £1,500





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